

[Press release](#)

FOR IMMEDIATE RELEASE

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****review copy available on request****

**Granny Greeny Says...Listen Louder asks us to stop
texting and tweeting and connect person-to-person.**

**Ina Albert's intergenerational storybook teaches young and old
about the special gift of Listening Louder**

Flathead Valley, MT, — Granny Greeny Says...Listen Louder (Mountain Greenery Press, August, 2014: ISBN: 978-0-9904703-0-4), is the first in a series of intergenerational picture books dedicated to playfully reminding us how to connect with one another. Granny says, "The greatest gift you can give another human being is to truly listen to them. Listening to children helps them feel safe enough to share their feeling, worries and what is true for them. So all you have to do to discover what makes children happy is the listen louder."

Albert says listening is fast becoming a lost skill and that technology is the greatest enemy of interpersonal communication. "In our attention-deficit society, emails, texts and tweets are no substitute for the exchange of understanding created by face-to-face conversations.

Where it all started:

"When my granddaughters were born, I was determined to create a good relationship with them even though we lived far apart. I remembered that the adults I felt close to as a child were the ones who listened to me. They made me feel visible and important," says Albert. Granny Greeny Says...Listen Louder gives grandparents, parents and children an entertaining and fun way to re-establish meaningful connections with each other. And, it includes a interactive game to practice using Granny's special gift."

About the book:

Granny Greeny is the best listener we know. She listens with her whole body: with eyes that never leave your face, with a head that never moves, with hands that don't fidget, with feet that never tap and with a heart filling with love. The Ringmaster of the Biggest Clown Circus on Earth, along with clowns from far and near and the children who visit Granny in The Farm In the Zoo, all experience her special gift. They learn that you never have to say a word to understand what makes children happy. All you have to do is listen louder.

More About Ina Albert

Ina co-authored "Write Your Self Well...Journal Your Self to Health," (Mountain Greenery Press, 2003, ISBN: 0-9753196-0-4), a journal/workbook written for people suffering from illness and stress. A health care communications professional for over 40 years and an advocate for interpersonal communication between hospital staff and patients, helping patients feel safer and more secure.

A short story by Albert will appear in Disquiet Times, an anthology edited by Cathleen Falsani and Jennifer Grant, to be released in October, 2014 by Hachette Publishing. Her work is included in The Art of Grief (Routledge Press), and her stories for children and adults have been published in Chicago Parent Magazine, Belief Net, Jewish Magazine and Sojourner. Her monthly columns appear in Montana Woman Magazine and 406 Woman. She lives in Whitefish, Montana, is a seminar leader with Sage-ing International, and an adjunct instructor at Flathead Valley Community College. www.listenlouder.net

More About Bret Schlesinger:

Granny Greeny illustrator, Bret Schlesinger, always carries a sketchpad to chronicle life in a painterly style. His drawings transmit the gentle atmosphere of Granny's story. A teacher, administrator, adjunct professor and artist, his work has shown in universities, galleries and museums in major U.S. cities and in private collections.

What others are saying:

"Granny Greeny learned what few people do, that it is more important to listen louder than to speak louder. Many good leaders are good speakers, but great leaders are great listeners."

...Former Montana Governor Brian Schweitzer, Phillipsburg, MT

"I love the lesson Granny Greeny teaches in this book: that learning to listen louder is the secret to helping kids express and understand their thoughts and feelings. Every parent needs to learn this lesson."

**...Dina Rose, Ph.D, author, It's Not About the Broccoli:
Three Habits to Teach Your Kids for a Lifetime of Healthy Eating**

"For so many of our children, communication consists more and more of texting on smart phones, tweeting and the Internet and less and less in face-to-face communication. Granny Greeny reminds us that learning to listen louder supports and enhances our humanity, knowledge and understanding of each other. Learning this skill can enhance and support children's ability to communicate effectively with others of all ages."

.....Joyce DuBack,EdD., Former District Director of Special Education, Springfield Vermont, Chairperson, Department of Elementary & Special Education, Antioch/NE Graduate School, Keene,NH.

"It's a rare story that appeals to children, parents, and grandparents, but when Granny Greeny talks, we should all listen louder!

**.....Kathy Dunnehoff, National Bestselling author of The Do-Over.
When I listened to Granny Greeny Says...Listen Louder, I nearly cried remembering being a kid who wasn't listened to. Now I'm becoming a better listener. This book is the perfect gift for children of all ages. Listen Louder! Granny definitely knows best!"**

... Tania Grossinger, author, Jackie (Robinson) and Me, A Very Special Friendship, Memoir of an Independent Woman, and Growing Up At Grossinger's.

Book Details:

- **Title: Granny Greeny Says...Listen Louder, first in a series of thoughtful and interactive picture books for children and adults.**
- **Author: Ina Albert, Illustrator Bret Schlesinger**
- **Publisher: Mountain Greenery Press, Whitefish, MT**
- **Publication: August, 2014, US \$9.95**
- **Writing, ISBN: 978-0-9904703-0-4**
- **Mass market paperback, 8" x 10", 42 pages**
- **All e-book formats and Audible audio version**
- **Available in bookstores, online booksellers, and all wholesalers.**

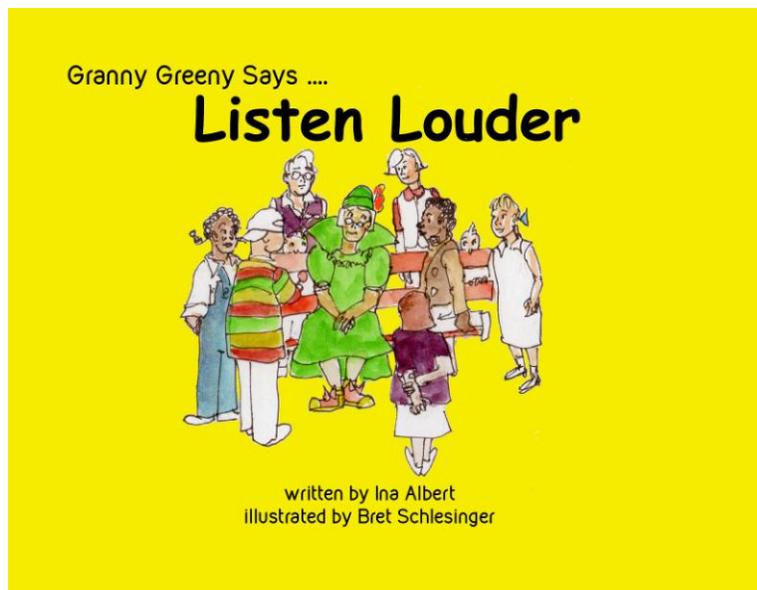
Review Copies and Media Interviews:

For a review copy of Granny Greeny Says...Listen Louder or an interview with Ina Albert, please contact her at (406) 863-2333 or granny@listenlouder. When requesting a review copy, please provide street address.

Media Kit

Granny Greeny Says...Listen Louder

Written By: Ina Albert, Illustrated by Bret Schlesinger
Published by: Mountain Greenery Press, Whitefish, MT – 2014



We dedicate our work to the power of human connection that makes us visible to one another, to the children who need to be heard, and to the elders who listen to them with hearts filled with love.

May we all learn to Listen Louder.

Available for Sale at:
(List) Amazon, Kindle Select, Barnes and Noble, iBooks, Kobo, Baker & Taylor's Blio, OverDrive, FlipKart, Oyster, Scribd and audio version on Audible, and at most book stores.

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978-0-9904703-2-8

eBook ISBN: 978-0-9904703-3-5

Author Website:

www.listenlouder.net

Facebook: Ina Albert, Author

Twitter: @Inaalbert

Advanced Praise for “Granny Greeny Says...Listen Louder”

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... Tania Grossinger, author, "Jackie (Robinson) and Me, A Very Special Friendship," "Memoir of an Independent Woman," and "Growing Up At Grossinger's," New York City, Taniagrossinger@gmail.com.

[Author Author Ina Albert & Illustrator Bret](#)



Granny Greeny Says Listen Louder, author Ina Albert's storybook for all ages, teaches us how to truly listen to one another. It is her answer to our attention deficit society. (140 characters) For author Ina Albert, truly listening is the solution to our attention deficit society. Granny Greeny Says...Listen Louder, an intergenerational storybook, tells how it's done. With 40 years in healthcare and interpersonal communications, co-author, Write Your Self Well...Journal Your Self to Health, and numerous stories and articles, Ina's earned her For credentials. (50 words) For author Ina Albert, truly listening is an answer to our attention deficit society. Granny Greeny Says...Listen Louder, a storybook for all ages, tells how it's done.

With 40 years in healthcare communications, as co-author, Write Your Self Well...Journal Your Self to Health, and numerous stories and articles, Ina's earned her credentials. An Age-ing to Sage-ing® seminar leader and college instructor, Ina shares 79 years of life experience with in Montana Woman Magazine and 406 Woman. Published articles include in Second Journey, Belief Net, Jewish Magazine, Elder Woman Newsletter, a chapter in The Art of Grief edited by J. Earl Rogers for Routledge Press and was selected by University of Portsmouth, UK, for their

anthology, *Borderlines*. Ina's chapter in *Disquiet Times*, will appear in October, 2014. She lives in Whitefish, Montana with her husband, Rabbi Allen Secher, and their dog Kugel.

Illustrator Bret Schlesinger



Granny Greeny illustrator, Bret Schlesinger, always carries a sketchpad to chronicle life in a painterly style. His drawings transmit the gentle atmosphere of Granny's story. A teacher, administrator, adjunct professor and artist, his work has shown in universities, galleries and museums in major U.S. cities and in private collections. Bret never goes anywhere without a sketchpad and paints. He chronicles life and culture around him in a painterly style that depicts his quiet and gentle world. A New York City high school teacher and administrator for 33 years, he taught at Pace and Fordham Universities as an adjunct professor. He is currently a member of the International Network of Productive Schools.

Bret's works have been shown in diverse collections including Ambassador and Mrs. Maxwell Gluck, Dmitri Nabokov, and former Mayor of New York City, Ed Koch. His illustrations have been published by Random House and Athenaeum and he has exhibited at Brandeis and New York Universities, and various galleries in major U.S. cities, Museum of Natural History, Burke Rehabilitation Hospital and the Bronx Zoo, Five Uptown Independent Artists, Magus Studio for the Creative Arts and Mamaroneck Artists' Guild. Bret is a frequent contributor to Theaterscene.net, and authored a young adult novel, *Roam the Wild Country* for Athenaeum. His drawings have also appeared in *The New York Times Book Review*. Ina and Bret graduated Brandeis University together and Bret went on to receive his Masters Degree in Fine Arts from New York University. He lives in New York City and Mamaroneck, New York with his wife Susan

Ina Albert

Author Credits

Author Biography

Ina Albert is co-author of the book Write Your Self Well...Journal Your Self to Health, a journal/workbook written for people suffering from illness and stress based on research demonstrating the health benefits of expressive writing. As a healthcare public relations professional, trainer, workshop facilitator and consultant, Ina has written numerous articles for healthcare publications during her 40 year career. Her work is included in The Art of Grief (Routledge Press) and her short stories for children and adults have appeared in various publications including Chicago Parent NewsMagazine. The author lives and writes in Whitefish, Montana.

Publishing Credits

Write Yourself Well...Journal Your Self to Health, Mountain Greenery Press, 2003

Monthly column on aging in Montana Woman Magazine for past 4 years.

Bi-monthly column in 406 Woman Magazine: Watching Love Happen.

Chapter in anthology, Disquiet Time, a book of essays to be released in September, 2014.

Certified Seminar Leader and Adjunct Instructor, Age-ing to Sage-ing, Flathead Valley Community College, Kalispell, Montana. Montana Kids and Family Magazine, Winter 2006 ("Jolly Judah the Holiday Elf") Group Profile, Academy for Health Services Marketing, April, 1994 ("Marketing in the Year 2000: Back to High Tech/High Touch") Elderwoman Newsletter, September 2007 ("Qualities for Eldering") Jewish Magazine, September 2007 ("Healing for the Holidays") Edge Life: A Holistic Journal ("Qualities for Eldering") Beliefnet.com, September 2007 ("Healing for the Holidays") Sacred Journey: The Journal of Fellowship in Prayer, Feb/Mar 2008 ("Qualities for Eldering") Inner Tapestry Journal ("Qualities for Eldering") Feb/Mar 2008 Chicago Parent NewsMagazine: October, 1991 ("Summers at the Jersey Shore") Hudson Valley Magazine, November, 1992 ("Rite of Autumn") Story Circle Journal, December, 2005, ("Healing for the Holidays") Montana Family Magazine, Summer, 2006 ("Are We There Yet?") Montana Family Magazine, Fall, 2006, ("Visions of a city Grandma") Montana Kids Magazine, Spring, 2005 ("Beware of Impulses") Montana Family Magazine, Spring, 2006 ("Generations Speak: the Ghosts of Chico Hot Springs") Conscious Choice, March/April, 1995 ("On the Healing Path: Trading Corporate Culture for Work in the Healing Arts") Chicago Parent NewsMagazine, November, 1991 ("Designing A Future: One Family Takes the Reins") Strategic Health Card

Marketing, February, 1997 (“Review: The Healing Art of Storytelling” by Richard Stone)
The Art of Grief: the Use of Expressive Arts in a Grief Support Group, 2007, edited by J. Earl Rogers, Ph.D., Routledge, Taylor and Francis Group, New York and London, (“Reach Out and Touch Someone”)
Strategic Health Care Marketing, November 2000, (“Marketer Challenges Colleagues to Become Coaches and Trainers: A Different Perspective on Satisfaction and Loyalty”)

[Interview Questions for Ina Albert, Author](#)

1. What inspired you to write this book?
2. Where did the character of Granny come from? Are you Granny?
3. You started writing this book many years ago. What took you so long to complete it?
4. What else in your life pointed you toward focusing on interpersonal communication.
5. Why do you think Listen Louder is more important to people now than it might have been years ago?
6. When you talk about communication being an energetic connection, what do you mean?
7. What is the science that proves that vibes between people really exist?
8. Why is the Listen Louder Game is really important to both adults and children?

Where can you buy the book?